



# An exciting fundraiser based on professional football!

## What is FootballMania?

Everyone loves football, music, books and the chance to win prize money, all of which are key elements of a FootballMania fundraiser! Here's how it works:

1. You sell digital entertainment packages, which include a selection of digital music and books that can be easily accessed online (see [www.CharityStudio.com](http://www.CharityStudio.com) for more details).
2. With each purchase, you provide the buyer with a FootballMania sweepstakes ticket. The ticket has a unique number that gives the holder access to their digital entertainment package.
3. Throughout the fundraiser ticket holders check the CharityMania web site at [www.CharityMania.com](http://www.CharityMania.com) to see if their ticket is a winner!

The opportunity to win prize money makes the digital entertainment packages a breeze to sell to your supporters. For additional information about FootballMania, please visit the CharityMania website at [www.charitymania.com](http://www.charitymania.com).

## FootballMania Quick Facts

- The FootballMania begins on September 4th, 2008.
- FootballMania ends after the last week of the professional football season, Dec 28, 2008.
- There are 4,960 unique tickets in the fundraiser.
- Each ticket has a 1 in 48 chance to win.
- See front of ticket for ticket price and prizes.

## Ticket Stub Processing

- Keep track of all your ticket stubs!!!
- All ticket stubs must be turned in by
- Give stubs to

## Thank you for helping!

On behalf of the entire fundraising team, we would like to thank you for all the time and effort you are dedicating to help make this FootballMania fundraiser a success.

## FootballMania Ticket Overview

Each ticket contains 3 random football teams each of the 17 weeks of the FootballMania season - a different set of teams each week. No two tickets have the same 3 teams in any given week.

The total number of points scored by the three teams determines the value of the ticket. If the teams on the ticket have one of the 4 highest or 2 lowest total combined points scored among all the 4,960 different tickets, then that ticket wins! In case of ties, total net yards is used as a tiebreaker (the more combined total net yards by the teams, the higher the score).

Each ticket holder has 6 chances to win a prize in each of the 17 weeks of the fundraiser plus a chance to win one of two grand prizes. That gives each ticket 104 total chances to win a prize throughout the fundraiser.

**FootballMania Ticket Overview**

Your ticket # **4612 - 7F958**

**Your FootballMania teams by week**

Week #1	Week #2	Week #3	Week #4
Cleveland Jacksonville Kansas City	Cincinnati Miami Minnesota	Chicago New England Seattle	Carolina New Orleans Oakland
Week #5	Week #6	Week #7	Week #8
Buffalo Columbus Indianapolis	Baltimore Denver Philadelphia	St. Louis New York Jets Tennessee	Atlanta Green Bay Houston
Week #9	Week #10	Week #11	Week #12
Detroit Pittsburgh Washington DC	Baltimore New York Jets San Francisco	Buffalo San Diego Tampa Bay	Atlanta Cincinnati Cleveland
Week #13	Week #14	Week #15	Week #16
Cincinnati Indianapolis Minnesota	Cleveland Houston Jacksonville	Carolina San Francisco Tennessee	Columbus Kansas City San Diego
Week #17	Denver, Green Bay, Seattle		

**Winning ticket (example)**  
Let's say your ticket has the following 3 teams in week 11:

Team	Points scored in week 11
Buffalo	31
San Diego	24
Tampa Bay	28
<b>Total Points scored</b>	<b>83</b>

If your 3 randomly assigned teams were the 3 highest or lowest scoring teams that week, then you win!

**The value of your ticket**

**Ticket Front**

**Ticket Back**

Have questions? Please contact...

Ticket Promoters need to keep track of all ticket stubs and turn them in to their Fundraising Organizer on or before the established deadline date. Only tickets whose stubs have been turned in are eligible to win prizes.